Associate Graphic Designer
Forbidden Bike Company – Cumberland, BC

ABOUT FORBIDDEN BIKE COMPANY

Forbidden Bike Company was founded in 2018 on Vancouver Island, Canada, taking its name from the Forbidden Plateau, the riding ground that surrounds our headquarters in Cumberland, BC. We started with a single product, the Druid, a steadfast approach to bicycle design, and a refusal to follow mass market trends. Today we're a premium mountain bike brand with a full range and a team that genuinely loves to ride what we build.

We're rider led, ambitious, and grounded in the riding community we come from. We're building the kind of company we want to work at: product focused, relaxed but efficient, and proud of the people doing the work. If that sounds like the kind of place you'd thrive, we'd love to hear from you.

POSITION OVERVIEW

Forbidden Bike Company is growing and looking to add a **Full Time Associate Graphic Designer** to the team! Our ideal candidate will have a graphic design background and related education, and a strong attention to detail and ability to handle constructive feedback in a fast-paced environment. Experience and passion for working with mountain bike products is a bonus. This position is expected to work on average **37.5 hours per week**.

Reporting to the **Director of Brand** and working closely with external stakeholders on creative direction and execution (and supporting the rest of the brand team) the ideal candidate will play a key role in how we showcase our brand and products to the world. You will be available to work during normal business hours Monday through Friday. Working at a small company, you will also have a willingness to help out in other areas of the company as required.

This position is based in Cumberland BC and the successful candidate must be able to work at or visit the Forbidden's HQ office regularly.

The expected wage range for this position is between $51,500 - $66,950 per year (based on relevant work experience).

Responsibilities include (but are not limited to):

1. Under direction of the Art Director and/or Director Brand, execute asset creation and brand maintenance. This will include:
    a. Creating and executing marketing materials, pitch decks, event assets and displays.
    b. Updating presentations and dealer/customer assets.
    c. Creating apparel and other product mockups.

   d. Support the Art Director on various other projects, including pantone colour checking, reworking presentations, concept execution with bike models.
   e. Ensuring brand guidelines are being met across all deliverables.
   f. Coordinating and communicating with 3rd party vendors such as local print shops, advertising agencies, etc.
2. Other tasks related to supporting FBC's product development initiatives as necessary including but not limited to:
   a. Supporting booth setup at industry events.
   b. Providing input into FBC's marketing, customer experience and sales initiatives.
   c. Reporting on progress of work output and projects as required.
   d. Other reasonable tasks as required for operational business needs.

REQUIREMENTS/QUALIFICATIONS:

- Minimum 1 year of graphic design work experience outside of school (this can be freelance, in-house or agency based work).
- A college diploma or degree in Graphic Design related program is deal, but not a must. Your portfolio is key, if you are self-taught and the right fit, let's talk!
- Proficient in the use of core Adobe Suite tools (incl. Illustrator, inDesign and Photoshop).
- Natural problem-solving ability and superb attention to detail.
- Excellent organization and time management skills. Ability to balance and prioritize multiple objectives in a fast-paced, deadline-driven environment.
- Strong knowledge of mountain bike products and the mountain bike industry is ideal but not a must.
- Strong communication skills (verbal and written).

HOW TO APPLY

Please submit a cover letter, resume and curated portfolio via email to:
employment@forbiddenbike.com

The portfolio should include 3-5 projects that showcase your ability in composition, colour theory, typography and concept execution. These projects should primarily be client-based work if possible.

Applications will be received until **3pm November 20, 2026**. Only those shortlisted will be notified. We look forward to hearing from you!

Some benefits to working at Forbidden Bike Company include:

- Competitive salary, commensurate with experience.
- Rider discount on Forbidden bikes and gear.
- A small, high-trust team that moves fast and builds things that matter.